

Bedouin Bazaar Program October 15TH Sunday 2017 Advertisement Submission Guidelines

No exception submission deadline: September 10th, 2017
AD SPACE IS LIMITED AND AVAILABLE ON A FIRST COME-FIRST SERVE BASIS.
—CALL OR EMAIL FOR SPACE AVAILABILITY—

Scottie Schultz, producer (858) 581-0135 • scottiebellydancer@yahoo.com

RATES

\$60.00 B/W FULL-PAGE — \$80.00 COLOR FULL-PAGE VERTICAL AD

\$50.00 B/W HALF-PAGE — \$60.00 COLOR HALF-PAGE HORIZONTAL AD

\$25.00 B/W BIZ-CARD (horizontal or vertical)

\$85.00 CLR inside back cover / \$85.00 COLOR outside back cover: CALL FOR AVAILABILITY

- • • \$15.00 B/W Biz-card for performers • • •
- • • Special 10% discount for vendors and performers • • •

PAYMENT

Send and make check payable to:
Scottie Schultz
3234 Idlewild Way, San Diego, CA 92117

AD SUBMISSIONS

ADs should be transmitted in electronic form (see Format and Size Guidelines, below)
via email to: scottiebellydancer@yahoo.com

Send snail-mail submissions (CDs with electronic ad files or printed biz-cards to be scanned ONLY) to:
BEDOUIN BAZAAR PROGRAM AD, Scottie Schultz, 3234 Idlewild Way, San Diego, CA 92117

SIZE, MODE, AND FORMAT GUIDELINES ADS MUST BE SCALED-TO-FIT IN INCHES

• SIZE •

FULL PAGE VERTICAL AD • 4 3/4 WIDE X 7 3/4 TALL
HALF-PAGE HORIZONTAL AD • 4 3/4 WIDE X 3 3/4 TALL
STANDARD BIZ-CARD • 3 1/2 X 2 HORIZONTAL or VERTICAL

• COLOR/GREYSCALE MODES •

All COLOR files must be provided in RGB color mode.
All BLACK & WHITE files must be provided in GRAYSCALE mode.

• FORMATS AND RESOLUTION •

.TIF or .TIFF (MINIMUM RESOLUTION OF 300 DPI)
.JPG (SAVE AT MAXIMUM QUALITY)
.PDF (300 DPI)

IMPORTANT NOTE:

ADs requiring graphic work to fix major problems may be subject to a \$35.00 per hour fee.